2009 Extension Master Gardener Survey

March 2009

Total current Extension Master Gardener volunteers	**94,865***
Total annual volunteer hours	**5,197,573***
Value of volunteer hours	**$101.4 Million****

New Extension Master Gardener volunteers who recently achieved good standing *(40 responding states)*	**16,471**
Percentage of metropolitan county volunteer hours *(36 responding states)*	**79%**
Percentage of rural county volunteer hours *(36 responding states)*	**21%**
Personal contacts (e.g. hotline calls, e-mails returned, live audience presentation, site visits) (*38 responding states)*	**4,850,285**
Percentage of personal contacts to underserved audiences *(30 responding states)*	**14.4%**
Yearly media reach (e.g. TV, Radio, Print, and Internet) *(34 responding states)*	**102 Million*** **
Pounds of produce donated to local food banks *(26 responding states)*	**685,554**
Volunteer Extension Master Gardener volunteer hours devoted to youth programming *(31 responding states)*	**293,017**
Youth served by Extension Master Gardener programming activity *(29 responding states)*	**265,733**
Extension Master Gardener volunteers involved in youth programming *(30 responding states))*	**7,428**

Percentage of states with a volunteer training curriculum chapter dedicated to *(31 responding states):*

Integrated Pest Management	**92.7%**
Water issues (including irrigation and water supply)	**65.9%**
Using native plants	**61.0%**
Wildlife management	**58.5%**

Note. All figures limited to 42 states and the District of Columbia, unless otherwise noted. Rural and Metropolitan counties are defined by the Office of Management and Budget.
* 2009 data used for 42 states and DC and historical data used for 8 states. This produces a conservative estimate.
** Using $19.51 per hour standard on www.independentsector.org
*** Survey question asked for number of different people reached but many respondents interpreted the question to be the total number of annual media impressions. This figure could be treated as an ***extremely conservative*** estimate of media impressions.